

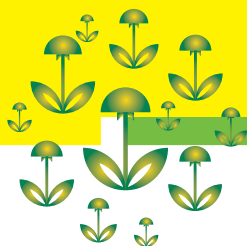
Welcome to Weed Man

Thank you for choosing Weed Man Lawn Care! With the right partner by your side, a thick, healthy, lush lawn is within your reach.

To ensure you get the most out of our top-quality products and service, please read the enclosed information.



New Customer Information Package



WeedManCanada.com

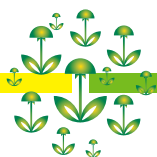
Weed Man®
Your lawn has a new best friend.

Weed Man Services



WEED CONTROL

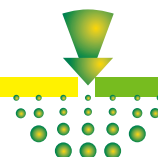
WE DIDN'T GET THIS NAME FOR NOTHING.



- Touch-up applications are done as needed at no extra charge for all program customers. If you see weeds, let us know and we will re-apply as soon as weather permits.
- The best way to keep weeds out of your lawn is to maintain it by keeping it properly fed, watered and cut. Once weeds are established, the only way to eliminate them is through weed control applications.
- Some weeds are more difficult to control than others and may require a full season and extra applications for control.
- Weed control applications are scheduled in the spring and late summer/early fall when weeds are most visible.
- Once weed control has been applied, you should see the weeds begin to die within 2 – 3 days. However, you should allow 14 – 21 days for the weed control to complete its task and for the weeds to completely disappear.
- Be patient! Weed control takes time and sometimes multiple applications. However, when combined with a comprehensive lawn care program, over time you will see a dramatic reduction in broadleaf weeds growing in your yard.
- Wait at least 48 hours to mow, or you may cut weeds off before the product has properly absorbed into the entire plant system.
- Rain will not normally affect weed control applications unless it rains immediately after the application and it rains hard.
- Heat will slow the growth of weeds making them more difficult to control. When air temperatures exceed 28°C, weed control operations will be suspended. You may see us on your lawn early in the day, before 7 AM, to avoid the heat of the day.
- Keep pets and children off of the lawn until the weed control has dried (about an hour).

FERTILIZING

THE MOST IMPORTANT MEAL OF THE YEAR.



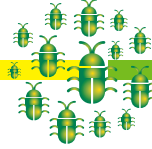
- Weed Man's exclusive golf course grade fertilizer provides a well-balanced diet for your lawn
- Applications are scheduled 10-12 weeks apart and will feed your lawn all season long.
- Weed Man fertilizer is a slow-release formula. "Watering in" immediately is not required and it will not burn your lawn.
- You should water your lawn within 48 hours after a fertilizer application. This is not to prevent burning, but will activate the fertilizer so it can begin to feed your lawn.





INSECT CONTROL

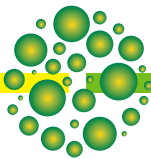
IT'S LIKE AN EVICTION NOTICE FOR PESTS.



- Insect damage will appear as unexplained areas of brown or yellowing turf. If you are watering these areas with no visible improvement, give us a call right away and one of our service specialists will assess the situation and make recommendations at no extra charge.
- Applications are targeted at turf damaging insects such as cutworms, sod webworms, and white grubs. These insects can quickly destroy your lawn.
- Insect control is done only as required and when it is most effective.
- All lawns support a population of these insects. It is only when the population of the insect exceeds the capacity of your lawn to tolerate them that damage will be noticeable. A healthy, well-fed, watered and mowed lawn is better able to resist insect damage and will require fewer applications of insect control.
- You should keep children and pets off of your lawn after insect control applications until the lawn has been thoroughly watered.

CORE AERATION

A STORY FULL OF HOLES WITH A HAPPY ENDING.



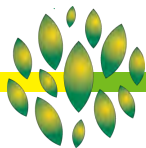
- Core aeration removes small cores of soil and thatch about the size of your finger from your lawn. This allows water, air and fertilizer to penetrate to the root zone where they will do the most good. It also relieves soil compaction.
- Aeration should be done annually in either spring or fall to maintain a healthy lawn. If you are in doubt as to whether your lawn needs to be aerated, give us a call and one of our service specialists will assess your lawn at no extra charge.
- We leave the cores of soil on the lawn because they contain beneficial microorganisms that help break down the layer of thatch on your lawn.
- The cores will normally break up after one or two mowings.
- Aerations are normally scheduled in the spring or the fall when soil moisture is higher.
- If your lawn requires a little extra help in thickening up, an overseeding can be added to any aeration visit for an additional charge.





SEED & FEED

THE CURE FOR SUBURBAN GRASS PATTERN BALDNESS.



- Weed Man's Seed & Feed is a 3-in-1 application of high quality certified seed, topdressing and fertilizer.
- Seed & Feed is a fortified mixture of worm compost, kelp, humic acid and certified turf grass seed which will improve soil quality, increase microbial activity and increase turf density.
- In the early spring or after the summer your lawn can be thin and tired – Seed & Feed reintroduces beneficial compounds and grass seed which will restore the health of the soil and increase turf density.
- Seed & Feed is applied to a home lawn delivering the ideal amount of nutrients and certified grass seed to improve the health of your turf.
- The 3-in-1 application helps increase seed germination results. This does not replace polyon fertilizer applications! Please note the improvements in turf density and colour.
- Superior results are achieved when Seed & Feed is ordered in conjunction with our Nature's Touch lawn care programs which includes fertilization and weed control. The addition of an aeration to your program will help increase germination.
- As always, daily watering of the lawn is required in order to achieve germination of turf grass seed. After seed is applied it must remain moist for a minimum of 3-4 weeks in order for it to grow.
- *This is not a lawn repair application. It won't turn a completely bare lawn into a thick, lush lawn, and results may vary depending on weather conditions and homeowner input.*

MOSS CONTROL

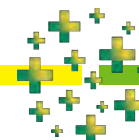
AVOID A MOSS TAKEOVER.



- Weed Man's moss control program is applied early in the growing season to help prevent the growth and spread of moss.
- Shaded, heavy, wet, acidic soil with low fertility creates an ideal environment for moss to grow and spread rapidly. If left untreated, moss can choke out the rest of your lawn. If you try to control mosses, but do not address the underlying conditions that favor moss growth, they will surely return.
- A proper fertility maintenance program, in conjunction with over-seeding, will help eliminate the potential for moss to return or spread.

LIMING

GIVE YOUR SOIL A BOOST.



- Dolopril lime is perhaps one of the best limes available today. It's granular for easy application, has twice the coverage, works quickly and lasts a long time.
- Best results are achieved when applied in conjunction with Weed Man's fall aeration application.

Mowing



HEIGHT KEEP IT LONG

The best mowing height for most types of grass is 2 to 2 ½ inches (5 to 6 cm). Most often this is the highest setting on your lawn mower.

Do not remove more than 1/3 of the grass height (about an inch) with each mowing.

Avoid scalping your lawn at all costs. Cutting the lawn too short will damage the most important part of the plant: the root system.

Try to mow when the grass blades are dry, but if the grass is getting out of hand, it is better to cut it wet than let it grow too long.

FREQUENCY MOW WHEN YOUR LAWN NEEDS IT

Grass does not grow at the same pace during the season. You should mow your lawn when it needs it wherever possible. Once a week is usually enough, but this may vary throughout the growing season. Avoid cutting more than an inch off of the lawn at any one cutting.

In the spring and fall when the weather is cooler and your lawn is growing more rapidly, you may need to mow twice a week.

During the hot dry months of summer, the growth of your lawn will slow and you may only need to mow once every two weeks.

MOWER BLADES KEEP'EM SHARP

A sharp mower blade will make a clean, precise cut that heals quickly.

A dull mower blade will chew and fray the ends of the grass blades. As a result, they will turn brown and increase moisture loss, making your lawn more susceptible to potential problems.

TEMPERATURE DON'T SWEAT IT

Try to avoid mowing your lawn when the temperature is above 25 °C or your lawn is showing signs of drought (see Troubleshooting Guide).

CLIPPINGS DON'T BAG'EM, MULCH'EM!

As long as you are mowing often enough so that the clippings are an inch or less in length, you can leave the clippings on your lawn.

Mulching the clippings returns moisture and nutrients to the soil, and you will not take up valuable landfill space. It is always advantageous to take a green approach.

Note: If you do need to remove the lawn clippings, there is no harm done; however, you may find that your lawn needs to be fertilized more often.





Watering

AMOUNT

GIVE IT A DRINK

- Lawns require two inches of water per week to stay green and growing. Water twice a week, an inch at a time. Use an empty coffee can or a watering gauge to make sure your lawn is getting the right amount of water each time.
- Rainfall seldom provides ample moisture. Further watering is needed for lawns to do their best.
- Extra watering may be required during hot, windy weather to help offset rapid evaporation.

TIMING

LET'S GET IT RIGHT

- In the spring it is tempting to start watering early, but there is usually plenty of rain to keep your lawn healthy. Wait to water until the weather gets warm and dry.
 - Water early in the day for best results. Early morning after dawn and before the heat of the day.
 - Watering late in the day or night can promote potential disease and fungal problems in your lawn.
 - If your lawn is severely dry, watering at any time will do.
-

SERVICE CALLS

- Weed Man has become the leader in the lawn care industry by providing great looking lawns to happy customers.
- If your lawn does not look great or if you are unhappy with any aspect of our service, **PLEASE CALL US IMMEDIATELY OR GO ONLINE** to arrange a free service call. These are at no extra charge, and we guarantee to be on your lawn within 24 hours. If you are not at home, we will leave a detailed written report and follow up with a phone call!

INVOICING

- Weed Man provides an invoice after each application as it is completed. Credits and outstanding balances at the time the invoice is printed will be reflected on each invoice.
- Prompt payment of your account ensures that service continues without interruption.
- Late payment charges begin to accumulate 30 days after the date of application.

TROUBLE SHOOTING GUIDE

PROBLEM	SIGNS AND SYMPTOMS	REMEDIES
Lack of water or drought stress.	The lawn turns silvery blue in patches and if not watered soon will turn brown. The grass does not spring back after being stepped on and your footprints remain clearly visible.	Water your lawn as soon as possible. At least 2 inches the first time and again within a couple of days until the soil is again moist.
Surface Insect Damage (Chinch Bugs)	Often mistaken for drought, but the lawn does not recover after it is watered. The damage shows up as yellow then brown patches.	Give Weed Man a call. One of our service representatives will inspect your lawn at no extra charge and diagnose the problem.
Sub Surface Insects (White Grubs)	Yellow or brown patches of grass, animals or birds digging up lawn, turf easily lifts up from the roots.	Give Weed Man a call. One of our service representatives will inspect your lawn at no extra charge and diagnose the problem..
Mushrooms	Mushrooms may not look good, but they do not damage the turf.	Remove the mushrooms by hand, with a mower or a stiff rake. Where practical, carefully dig up and destroy the organic debris that supports the growth of mushrooms.
Turf Diseases	Often mistaken for drought or insect damage or even burns.	Give Weed Man a call as soon as you can. One of our service representatives will inspect your lawn at no extra charge to diagnose the problem and make recommendations.

OUR PROMISE:

We would love to tell you that when you are a Weed Man customer, you will never have a lawn issue again, but that's not reality. You will. There will always be pressure from hard-to-control weeds, disease, pests and heat stress, as your lawn is a living, breathing, ever changing part of nature with specific needs unique to your property.

With that being said, you can rest assured knowing that your investment in your yard is backed by Weed Man's 100% customer satisfaction guarantee. When we promise you a lush, healthy lawn, we won't stop until it is just right. If you notice any problems or re-growth between services, contact us! We will happily return to your property for FREE unlimited service calls and/or re-applications at no extra charge to you.



CONTACT US

At Weed Man, we welcome any/all questions that may arise throughout each and every stage of the lawn care process. Our locally owned and operated office is backed by more than 45 years of lawn care experience and is always staffed with the most knowledgeable technicians, customer service agents, and managers in the industry. We'd love to hear from you!

Visit Us Online:

www.weedmancanada.com



VISIT:

customer.weedmancanada.com
to set up your online account!

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